Why not…give away flowers?

[box] This section – why not? – is a place to consider ideas: no matter how small, large or outrageous.[/box]

This week: Why not give away something to a stranger?

Our first ‘why not?’ was inspired by a routine trip to the East Warrnambool Woolworths supermarket early one morning, where Louise was suddenly approached by a man bearing a bouquet of flowers. This doesn’t happen often.

He introduced himself as the store manager, or something similar, and explained that the flowers were past their sale date, but still too beautiful to throw in the bin.

‘Take them,’ he said.

So Louise did. And that simple gesture made the perfect start to a day.

If you own a business, maybe you too have something a little past its sale date, but still too beautiful – or useful – to throw away.

Why not pass it on?