

Fascinating images from FJ archive

Description

[box]We would like to thank Warrnambool artist Glenn Morgan for sharing these extraordinary images of the Fletcher Jones' story with Bluestone Magazine. The images, given to Glenn by the late David Jones, capture the FJ manufacturing story from the early 1900s through to the 1980s. Here follows just a sample from the dozens of images provided to Glenn. [You can return to that story here.](#)[/box]



Sea views: The grand opening of the Fletcher Jones factory at Warrnambool in 1948.



Just begging to be interpreted by Glenn Morgan: Fletcher Jones on the road between Mt Gambier and Penola 1923.

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A classic World War II window display in the Fletcher Jones Man's Shop.



On the road in 1920: Fletcher Jones began his clothing empire as a travelling salesman.



Scenes from a Fletcher Jones fashion parade in Warrnambool in the 1930s.



The Fletcher Jones display at a Melbourne trade exhibition: and the models are real!



The Fletcher Jones basketball team in 1946. Do you recognise any of these faces?
If so, Glenn Morgan would love to know!



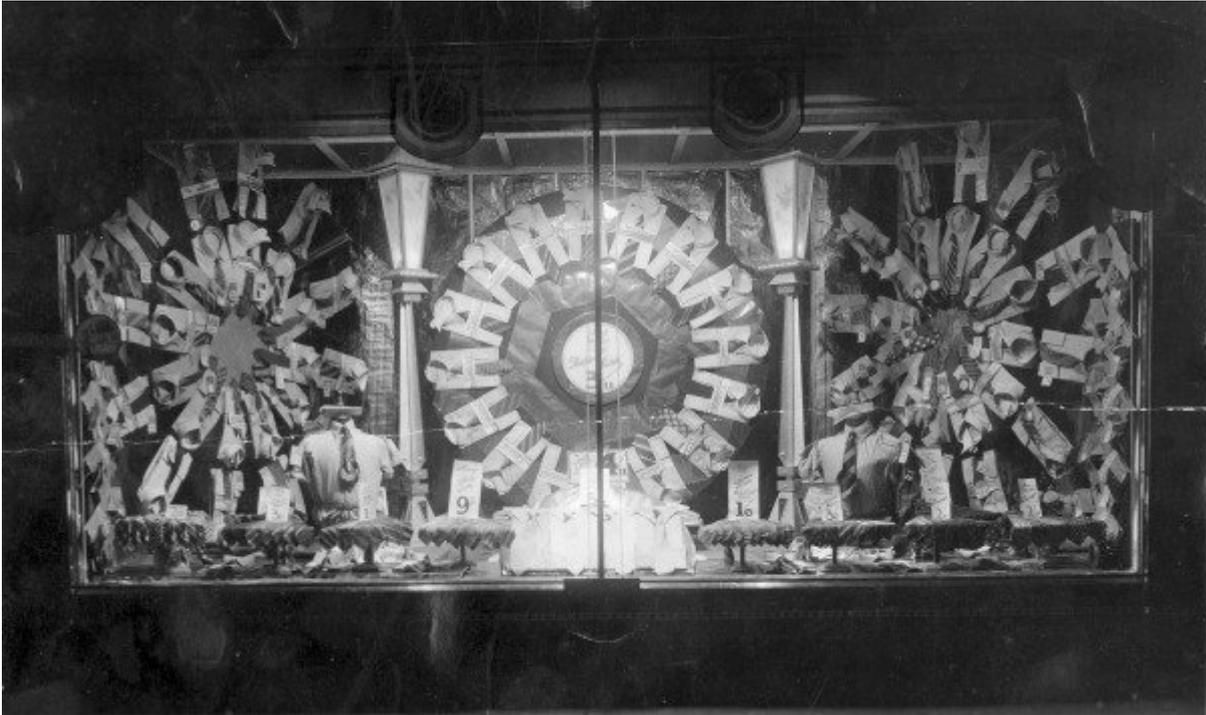
Smaller than today, but radiant. The Fletcher Jones factory and gardens at Pleasant Hill in 1954.



Another 'call to action' window display in the Fletcher Jones Man's Shop during World War 2.



Mad Men eat your heart out: an advertising image from Fletcher Jones in the 1960.



What you can do with a well presented shirt...or several. The window displays in the Man's Shop were as memorable as the clothing itself.



Premiers: The Fletcher Jones basketball team took the crown in 1945. Do you know any of these faces?



Pure style. A striking display of men's evening wear at the Man's Shop.



Heads down in the main sewing room at the newly opened Fletcher Jones factory, Pleasant Hill, in the late 1940s.



Minstrel parties were quite common in the 1950s – Fletcher and Rena Jones are pictured in the centre of this staff photo from 1950.



A man identified as Jack Grayson outside the former Fletcher Jones shop on Raglan Parade, Warrnambool. The stylish shop unfortunately no longer exists.



Young migrants were among the earliest workers at the Fletcher Jones factory after it opened in 1948.



The annual Fletcher Jones' Christmas party became legendary: here is a snap from the 1950 event. Do you recognise any of these faces? Most would now be aged in their 60s and 70s.



Picture perfect: the Fletcher Jones gardens, factory and silver ball looking at their best in the early 1970s. The ball is 50 years old next year.

[box]If you can help identify any of the people in these photos, please drop a comment in the comments box below and we can pass the information on to Glenn. [/box]

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Author

carol